



**Debate.
Grow.
Transform.
Lead.**

Governing Board

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Dr. Toinette Gunn
Executive Director

Associate Board of Chicago Debates

With the institution of an Associate Board, Chicago Debates will encourage young professionals to share resources, time, and talent to provide leadership and raise funds to support our organization and its mission. The Associate Board's objective is to support the overall mission and activities of Chicago Debates by acting as ambassadors for the organization, introducing the organization to new potential supporters and volunteers, and raising funds via events and social media campaigns targeted at young professionals. The chance to serve on the Associate Board is an excellent professional development opportunity and can also provide a pipeline to eventual membership on the Benefit Committee for the luncheon or the Board of Directors.

Expectations of Board Members:

- Attend and contribute in four meetings a year;
- Volunteer at no less than three (3) CD sponsored debate tournaments, fundraisers or events;
- Participate on one standing committee of the Board and serve on ad-hoc committees as necessary;
- Attend and invite guests to Associate Board hosted fundraising events;
- Help communicate, promote, and research new avenues to promote Chicago Debates' mission, vision, and programs to the community;
- Become familiar with Chicago Debates' overall resource needs;
- Increase awareness about the organization's programs to the community and potential donors;
- Establish relationships with other young professional boards;
- Financially support Chicago Debates by donating \$500 a year, and raising an additional \$500 from your network

Fundraising Committee

The Fundraising Committee is responsible for overseeing the fundraising efforts of the Associates Board.

- Become familiar with Chicago Debates' development department's efforts to raise funds;
- Work with CD staff members to establish an annual fundraising plan that incorporates a series of appropriate vehicles such as events, direct mail and crowdfunding; and
- Fulfill the goals of the Fundraising Committee.

Volunteer Committee

The Volunteer Committee is responsible for overseeing the volunteer activities of the Associates Board.

- Develop an annual plan for volunteer efforts;
- Work with Chicago Debates' Volunteer & Outreach Coordinator to organize regular volunteering opportunities and training sessions for all Members;
- Identify community groups (classes, service clubs, etc.) for volunteer recruitment; and
- Fulfill the goals of the Volunteer Committee.

Membership and Engagement Committee

The Membership and Engagement Committee is responsible for recruiting, retaining and engaging Members.

- Develop an annual membership plan and membership objectives;
- Review and approve Member applications and provide membership recommendations to the Executive Board;
- Maintain a roster of all Members and track individual Member engagement; and
- Fulfill the goals of the Membership and Engagement Committee.

Marketing Committee

The Marketing Committee is responsible for developing the marketing strategy used to promote the Associate Board's mission.

- Coordinate and support marketing efforts of the Fundraising, Volunteer, Membership and Engagement, and ad hoc Committees;
- Design the marketing materials used for the Associate Board event invitations, announcements, and promotional materials;
- Manage the Associate Board social media accounts, email distributions and web presence;
- Provide support for Chicago Debates' marketing initiatives, in coordination with the Development and Communications Manager and Executive Director; and
- Fulfill the goals of the Marketing Committee.

If you are interested in applying or have any questions, please email Willa Voss, the Development and Communications Manager, at willa@chicagodebates.org or 312-300-3441.