NPEA Annual Conference 2011
Developing 21st Century Leaders: Creating Paths to Success
Agenda

THURSDAY, APRIL 28, 2011

7:15 AM – 8:15 AM BREAKFAST, NETWORKING, REGISTRATION

8:30 AM – 10:00 AM CONFERENCE WELCOME AND KEYNOTE ADDRESS

Presenters:
- **Welcome:** Michael P. Danziger, Founder, The Steppingstone Foundation
- **Keynote Speaker**: Beverly Daniel Tatum, President, Spelman College

10:15 AM – 11:30 AM CONCURRENT WORKSHOP SESSIONS

Program, Option 1
Supporting Students on the SAT/ACT: The Experience of 6 KIPP High Schools
- Bryan Contreras, Executive Director, KIPP Through College Houston
- Thomas Krebs, Dean of Assessment, Newark Collegiate Academy
- Jay Rosner, Executive Director, The Princeton Review Foundation
- Zenzile Stokely-White, Teacher, Newark Collegiate Academy

Skill level: All levels

Those interested in maximizing the SAT/ACT scores of low-income students, and particularly test scores for Black and Latino students, have few role models. Six KIPP high schools, with differing groupings of predominantly low-income students, are accumulating a considerable body of experience in this area, and have demonstrated some preliminary successes. The presenters will share what they have learned so far, and will encourage a rich discussion about how to best address the multiple challenges still to overcome.

Program, Option 2
Supporting Underserved Students in Independent Schools: Valuable Best Practices
- Erin Gevertz, Director of Placement Services, The SMART Program
- Nonoko Sato, Executive Director, The SMART Program

Skill level: New to the field, familiar with the field

Workshop participants can expect to have a lively dialogue about the variety of challenges underserved students are facing in independent schools. In this workshop, the presenters will

focus on how partnering organizations can develop and provide academic, financial, social and emotional supports for these students. Participants will identify best practices in facilitating the building of community and discuss ideas on how to create safe spaces for students to reach their maximum potential.

Management

The Atlanta Partnership for Student Success: How Four Nonprofits Collaborate to Impact Student Achievement
- ♦ Monica Rodgers, Executive Director, Breakthrough Atlanta
- ♦ Yolanda Watson Spiva, Executive Director, Project GRAD Atlanta
- ♦ M.J. Thorne, Executive Director, Odyssey
- ♦ Charisse Williams, Director, Posse Atlanta

Skill level: All levels

In the city of Atlanta, non-profit, corporate, philanthropic, and civic sectors continuously coalesce to support the success of the city's students. This session will examine the unique partnership of four non-profit organizations in the city of Atlanta whose missions are quite different, but whose aims are the same. Each of these organizations is distinctly positioned to help K-12 students in Atlanta both access and achieve success in college, but the untold story is how their collaboration and partnership also contributes to the success of the students targeted by these organizations' programs and services.

Student Services

Promoting College Retention of Low-Income and First Generation Students
- ♦ Greg Johnson, Executive Director, Bottom Line
- ♦ Kolajo Afolabi, Doctoral Candidate, Harvard Graduate School of Education

Skill level: Familiar with the field, experience in the field

In this workshop, Bottom Line will discuss the importance of supporting students not only through the college application process, but also during college. By learning about the results of an external study and best practices from Bottom Line's College Success model, participants will gain tips on how to best contribute to the success of low-income and first-generation college students.

Tools of the Trade

360 Data on Scholars' Behavior, Skills and Attitudes: Measurement for Program Improvement and Scholar Outcomes
- ♦ Elizabeth Barrett, Director of Education, Higher Achievement

Skill level: Familiar with the field

For many years the measurement of student outcomes has focused solely on grades and test scores. Higher Achievement is looking beyond these outcomes to include skills, attitudes and behaviors. This workshop will share the 360 Data that Higher Achievement collects on the scholars they serve. The workshop will describe how the data is analyzed and how Higher Achievement shares best practices.

11:45 AM - 1:15 PM LUNCH SESSION

Alumni Panel:
- Natasha Herbert, The Steppingstone Foundation
- Byron Jones, Project GRAD Atlanta
- Eunice Ruiz, Daniel Murphy Scholarship Fund
- Jae Scarborough, A Better Chance
- Thomas Witherspoon, The Posse Foundation

Moderator: Marcia Prewitt Spiller, Head of The Children's School
Chair of the Board, National Association of Independent Schools

Please join us for an inspirational and informative session with Alumni from several academic enrichment programs. The presenters will share their challenges, successes and overall experiences on their path to college and beyond, and discuss how the programs they attended made a difference in their lives.

1:30 PM- 2:45 PM CONCURRENT WORKSHOP SESSIONS

Program, Option 1
Empowering and Supporting Young Men of Color in Independent Schools: Leadership, Motivation and Positive Peer Culture
- Antonio Aponte, Director of Educational Services, The Boys' Club of New York
- Joe Coleman, Assistant Headmaster and Director of Admission at Woodberry Forest School
- Bill Mitchell, Associate Director of Educational Services, The Boys' Club of New York

Skill level: All levels

During this workshop, The Boys' Club and invited schools will discuss their work on supporting young men of color academically, socially and emotionally. Topics will include: a) changes young men of color will experience at an independent school; b) differences and similarities between the home and school communities; c) how students can make healthy decisions; and d) the importance of a parent peer group. The workshop will include breakout groups based on the above topics.

Program, Option 2
Promoting College Success: TEEP's Approach to College and Life Preparation
- Paul Bowen, Founding Director, Trinity Boston Foundation TEEP Program
- Juan David Lozano, Assistant Director, Trinity Boston Foundation TEEP Program
- Amanda Sommerfeld, Assistant Clinical Professor, Boston University

Skill level: Experience in the field

This workshop will begin with a brief review of pertinent research on college access and success, culminating in the presentation of one model of college success. Attendees will be invited to brainstorm possible ways to put into practice the four components of the TEEP model: 1) Content Area Knowledge; 2) Academic Behaviors; 3) Key Cognitive Strategies; and 4) College Knowledge, and explore ways to overcome difficulties in doing so.

Management

The Importance of Partnerships Between Colleges and College Access Organizations
- ♦ Christine Capacillo, Outreach Director, Summer Search/NYC
- ♦ Freda Richmond, College Partnerships Manager, KIPP Foundation
- ♦ Jinan Sumler, Northeast States Director, AVID Center
- ♦ Barry Ward, VP for Enrollment and Strategic Connections, Pine Manor College

Skill level: All levels

Panelists from national access and success organizations will discuss the importance of establishing partnerships with higher education. The discussion will focus on: a) how to identify colleges that would be a good "fit"; b) scholarship opportunities; c) student debt/financial aid preparation; d) identifying and tracking students through college; and e) retention and graduation rates.

Student Services

Internalized Racism and Academic Success: Understanding the Role of Cultural Racism in the Lives of Young Leaders of Color
- ♦ Heather Jenkins, Coordinator, College Prep/Research & Evaluation, Buffalo Prep

This interactive workshop will focus on students' racial identity development and the relationship between their identity development and their academic lives. The workshop will begin with an activity geared toward understanding racial identity development, and race and racism in the U.S. more broadly. This will be followed by an overview of research findings from 27 Black (male and female) high school students, focusing on students' internalization of culturally racist stereotypes about what it means to be Black.

Skill level: Familiar with the field

Tools of the Trade

Technology 101: Online Tools that Can Work for Your Organization
- ♦ Yully Cha, Executive Vice President of Programs, The Steppingstone Foundation
- ♦ Kathleen Kurre, CEO, TechBridge

Skill level: All levels

Where exactly is the "cloud?" Are you missing out on RSS? Which online collaboration tools might help your organization? Learn some basics to be able to ask more informed questions and begin comparing various online tools. Workshop participants will have a chance to submit in advance questions to help shape the agenda, in addition to time during the session to exchange their own practices. Whether you make decisions for your organization's business practices or for your own individual use in managing projects, information, and communication, you'll walk away with some concrete tips.

3:00 PM – 4:15 PM GENERAL SESSION

Presenter:
- ♦ **Speaker Introduction**: Joyce Morley, CEO, Morley-Ball & Associates
- ♦ **Keynote Speaker**: John H. Jackson, President and CEO, The Schott Foundation for Public Education

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4:30 PM – 5:15 PM RESOURCE GALLERY AND NETWORKING

Join your colleagues from across the country for informal networking and an opportunity to visit our resource gallery. Bring your business cards so you can swap with other attendees.

5:30 PM – 6:30 PM RECEPTION

FRIDAY, April 29, 2011

7:15 AM – 8:15 AM BREAKFAST AND NETWORKING

8:30 AM - 10:00 AM MORNING GENERAL SESSION

Presidents' Panel:
- ♦ Gary Bonvillian, Thomas University (GA)
- ♦ Carlton E. Brown, Clark Atlanta University (GA)
- ♦ Gary A. McGaha, Atlanta Metropolitan College (GA)
- ♦ Tessa Martinez Pollack, Our Lady of the Lake University (TX)

Moderator: Yolanda Watson Spiva, Executive Director, Project GRAD Atlanta

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10:15 AM - 11:30 AM CONCURRENT WORKSHOP SESSIONS

Program, Option 1
Fostering Inclusive Leadership Development Among College and High School Students
- ♦ Rolando Arroyo-Sucre, Chief Officer for Diversity and Equity, Bucknell University

Skill level: Familiar with the field, experience in the field

This workshop explores the challenges encountered in developing culturally competent leaders at predominantly white institutions of higher education. The presenter will address the non-cognitive challenges encountered by underrepresented students when enrolling at predominantly white colleges and universities. There will be ample time for audience participation and dialogue.

Program, Option 2

Think Globally, Act Locally: Undergraduates Share International Experiences with K-12 Students to Promote College Access
- ♦ Jay Davis, Executive Director, Summer Enrichment at Dartmouth
- ♦ Zeva Levine, Coordinator of Service and Education, Tucker Foundation, Dartmouth College

Skill level: All levels

Students in under-resourced K-12 schools often struggle to see themselves as members of a global community that offers opportunities for learning and growth beyond their home communities. This is often compounded by the challenges in curricula to make real connections between cross-cultural learning, college access, and future employment. Language in Motion (LIM) is a program that draws on existing higher education resources to train undergraduates with significant international experiences to deliver engaging presentations in local, under-resourced K-12 schools. In this workshop, the presenters will share various LIM program models (ranging from an academic course to an extra-curricular activity), ideas for incorporation/replication, examples of engaging LIM activities, and notes on assessment.

Management

Integrating 21st Century Skills into Teaching and Learning: Preparing All Students for Success in College, Career and Life
- ♦ Lisa Famularo, Research Director, Rennie Center for Education Research & Policy

Skill level: All levels

The Rennie Center for Education Research & Policy will present findings from their recent research report, *A New Era of School Reform: Preparing All Students for Success in College, Career and Life*, that highlights the strategies Massachusetts superintendents, charter school leaders, principals and teachers are using to incorporate 21st century skills into teaching and learning in order to better prepare their students for postsecondary success. Presenters will provide examples that illustrate what the integration of 21st century skills looks like at the district, school and classroom levels.

Student Services

The Power of Near-Peer Mentors in the Pursuit of College
- ♦ Sarbeth Fleming, Senior Assistant Dean, Davidson College
- ♦ Irvin Gomez, College Student & CSO Opportunity Scholar Blogger, and Schuler Scholar
- ♦ Aramis Gutierrez, Director, Rutgers Future Scholars Program
- ♦ Matt Rubinoff, Executive Director, Center for Student Opportunity

Skill level: All levels

Today's students, especially those who will be first in their family to go to college, crave advice and support from near-peers who can provide invaluable first-hand accounts of what college is really like and why it is important. This session will explore the powerful role that near-peers play in motivating and guiding students to and through college. We will provide examples of how current upperclassmen, enrolled college students, and recent college graduates can offer support, candor, and motivation to see the "light at the end of the tunnel", particularly for boys who oftentimes lack positive male role models.

Tools of the Trade
Public-Private School Partnerships: Leadership and Leverage
- David Drinkwater, Co-Founder, Wingspan Partnerships
- Quinton Walker, Director of Global Citizenship and Social Entrepreneurship, Holy Innocents' Episcopal School

Skill level: New to the field, Familiar with the field

Public-private school partnerships narrow the education gap and prepare students for high school, college, and life. They also require and foster new models of leadership at all levels. A Head of School, a campus facilitator, a student leader, and a Wingspan founder discuss leadership needs and opportunities and the educational benefits that flow from partnerships.

11:45 PM – 1:15 PM LUNCH AND SPEAKERS

Award for Excellence in Collaboration
Presentation by NPEA Advisory Board Co-Chair:
Marcia O'Neil-White, Executive Director, Buffalo Prep
Marcus Gray, Director of Program Operations, Turning the Page

- **Speaker Introduction**: Kathy Augustine, Deputy Superintendent of Curriculum and Instruction, Atlanta Public Schools
- **Keynote Speaker**: Pedro Noguera, Peter L. Agnew Professor of Education, Steinhardt School of Culture, Education and Development, New York University

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1:30 PM – 2:45 PM CONCURRENT WORKSHOP SESSIONS

Program
Creating Buy-In and Consistency: Using Workgroups to Create Change in a National Non-Profit
- Heidi Erbe, Director of Instruction, Breakthrough San Francisco

Skill level: All levels

This session will explore the value of workgroups as a tool for building buy-in and developing best practices in a national non-profit. Breakthrough Collaborative has used the workgroup approach to standardize teacher training across the organization over the past few years, building expertise and site leadership in the process. This workshop will examine Breakthrough's experience and encourage participants to leave with takeaways for creating change in their own organizations.

Management
A University-Community Partnership to Address College Access and Success
- Deborah Long, Elon Academy Director, Elon University

Skill level: All levels

This session will explore how Elon University in North Carolina partnered with the local community to develop and implement Elon Academy, a college access and success program for high school and college students with financial need and/or no family history of college

attendance. The session will cover how the partnership began, the program components of Elon Academy, assessment data, and lessons learned from the university-community partnership.

Student Services
Exploring College Options for Students with Modest Academic Records
♦ Sarah Gomez, Director of Alumni Support, KIPP Philadelphia Schools, KIPP Through College

Skill level: All levels

Numerous opportunities await students who achieve outstanding GPAs or standardized test scores, while students with more modest achievement records must try and gain admission to colleges with lower admission requirements. Unfortunately, as entrance requirements decrease, minority graduation rates typically shrink as well. This workshop will look critically at KIPP Philadelphia's approach to successfully place students from all achievement levels into strong colleges where they will have a greater chance of earning degrees.

Tools of the Trade, Option 1
Impacting College-Going and Completion Rates in Your Community: Taking a Systems Approach
♦ Sarah Singer Quast, Project Coordinator, OMG Center for Collaborative Learning

Skill level: All levels

Over the past decade, the OMG Center for Collaborative Learning has served as the research and evaluation partner in more than a dozen foundation-supported efforts to improve college access and success outcomes, not just within individual programs, but also at a community level. In this workshop, the presenters will: a) present lessons learned from these community-level efforts; and b) guide participants in using a systems lens to identify how and where they fit in their local college access and completion system.

Tools of the Trade, Option 2
Understanding the Common Application: A Toolkit for Programs
♦ Scott Anderson, Director of Outreach, The Common Application, Inc.

Skill level: All levels

The Common Application is a not-for-profit membership association of colleges and universities committed to promoting college access through a holistic admission process. Last year, nearly 500,000 students used Common App Online, the association's free web-based application service, to apply to 400 different institutions. Of these students, 30 percent were first-generation applicants. This workshop will familiarize programs with The Common Application and Common App Online, paying particular attention to the site's extensive support resources. Participants will be invited to offer recommendations on how The Common Application can support community-based counselors as we work together to meet the specific needs of first-generation and low-income students.