

**FOR IMMEDIATE RELEASE**      **CONTACT:** Wendy Pierce, Goldstein Pierce PR  
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**THE PRINCETON REVIEW JOINS THE NATIONAL PARTNERSHIP FOR  
EDUCATIONAL ACCESS (NPEA) TO OFFER DISCOUNTED TEST  
PREPARATION TO UNDERREPRESENTED STUDENTS**

BOSTON, November 21, 2008 – More students are applying to college this year than ever before and many of them are the first in their family to go on to higher education. To help underrepresented students succeed in this competitive college admissions climate, The Princeton Review, Inc. is joining with the National Partnership for Educational Access (NPEA) to provide reduced rate test preparation to underrepresented students participating in NPEA member programs. The Princeton Review Foundation assisted in creating this initiative.

“This partnership will be instrumental in helping underrepresented students have equal access to higher education as well as the tools necessary to obtain a post-secondary degree,” said Joel Rubin, Vice President of Operations, Test Prep Division, The Princeton Review, Inc.

The National Partnership for Educational Access (NPEA), an initiative of The Steppingstone Foundation, is a membership organization for programs committed to increasing educational opportunities for motivated underserved students nationwide. Member organizations provide underrepresented students with academic preparation, placement services and counseling, and ongoing support to ensure enrollment at and graduation from four-year colleges.

“We are thrilled to have forged this relationship with The Princeton Review,” said Karin Elliott, Director of NPEA. “This partnership gives us an opportunity to reach thousands of students and helps increase educational access across the country.”

Under the terms of the agreement, The Princeton Review will provide a range of services at discounted prices, including SAT classroom and online instruction, PSAT classroom courses and free college seminars for students and parents to explain the admission process and how to find the best fit colleges for each student’s skills and resources.

For more information, contact Karin Elliott, Director, National Partnership for Educational Access, The Steppingstone Foundation, (617) 423-6300 x 284, [kelliott@tsf.org](mailto:kelliott@tsf.org).

**About The Princeton Review**

The Princeton Review (Nasdaq: REVU) is a pioneer in the world of education. Founded in 1981 and headquartered in New York City, the Company offers private tutoring and classroom and online test preparation to help students improve their scores in college and

graduate school admissions tests. The Company's free website, [www.PrincetonReview.com](http://www.PrincetonReview.com) helps over half of university-bound students research, apply to, prepare for, and learn how to pay for their higher education. In addition, The Princeton Review works with school districts around the U.S. to measurably strengthen students' academic skills by connecting ongoing assessment with professional development and instruction and by providing districts with college and career resources for both students and guidance counselors. The Company also authors more than 200 print and software titles on test preparation, college and graduate school selection and admissions, and related topics.

#### **About The National Partnership for Educational Access**

NPEA is dedicated to fostering quality, success, and growth amongst member organizations, partner schools, and communities committed to educational access. This unique community of organizations and school-based programs - currently 67 strong - shares many characteristics, including common stakeholders, a commitment to high-quality support for motivated schoolchildren, and a core set of values anchored in educational access and equity. NPEA has been made possible through the support of The Goldman Sachs Foundation, the Esther A. & Joseph Klingenstein Fund, and The J.C. Kellogg Foundation. Please visit: [www.educational-access.org](http://www.educational-access.org).

#### **About The Steppingstone Foundation**

Founded in 1990, The Steppingstone Foundation is a nonprofit organization that develops and implements programs which prepare urban schoolchildren for educational opportunities that lead to college. In Boston, Steppingstone has served more than 900 students in grades five through 12 this year. For additional information, please visit the Steppingstone website at [www.tsf.org](http://www.tsf.org).